



RECOVER STRONG

Mission:

Together we can help communities Recover Strong from economic and community hardship.

Vision:

A collaboration of organizations, companies, and foundations coming together to create lasting change within the Twin Cities, and eventually other major cities across America.

Description:

RecoverStrong is an initiative to help people & communities recover strong from both the tragic events stemming from the injustice of George Floyd's death as well as the economic challenges caused by COVID19. To help bring justice and healing by either purchasing #RecoverStrong items or by making a direct donation to local projects of your choice. RecoverStrong.org is a unifying platform where various organizations and nonprofits can showcase and raise money for their individual initiatives. Our goal is to bring a unified voice to the common need, without removing the individuality of the organizations that support the cause. RecoverStrong.org is powered by Lift Up, a Minneapolis nonprofit combating community deterioration and relieving the poor, distressed, and underprivileged around the world. 100% of every dollar you donate goes directly to kids and families in need.

Ways To Get Involved:

1. Financial contribution to RecoverStrong Projects, directly impacting people and companies impacted.
2. Spread the word:
 - a. Purchase yard signs or window stickers and all proceeds go directly to impact certified projects in Minneapolis.
 - b. Buy RecoverStrong T-Shirts for your employees and all proceeds go directly to impact certified projects in Minneapolis.
3. Employees have access to volunteer opportunities with nonprofit organizations around the Minneapolis area.

4. Support the initiative through your company's expertise.

Objectives:

- Network orchestration with a single goal of lifting up people who need it the most.
- Identify and certify tangible projects positively impacting the community
- User-friendly, trusted platform for anyone to make an impact.
- A network of corporate resources for small businesses impacted by recent events.
- Exponentially increase impact through a collaborative effort of organizations, companies and foundations.

Current Collaborators:

- Lift Up
- LeaderOne Financial
- Moon Oral Care
- Highmark
- Bolger
- Bionic Giant
- Hitachi
- Wits Reality
- O'Rourke Agency
- UpWorks
- Heart
- Amplify Mission Network
- Rebuild Together
- My Very Own Bed
- ICCM
- OakFish Foundation
- Culligan (pending)
- Coridian (pending)

About Lift Up:

Lift Up (weliftup.org) is a digital platform that exists to give everyone access to make an impact. We combat community deterioration and relieve the poor, distressed, and underprivileged by providing an efficient and transparent means of donating to certified projects. 100% of donations are directed to projects through a seamless user-friendly platform. Giving donors the power to select where their funds are allocated.

Originally formed after our founder experienced a child in Haiti kicked out of school without access to food, because he couldn't afford a pair of shoes. Providing a \$5 pair of shoes made a life-changing impact in a young boy's life. Lift Up was formed to bring visibility to urgent needs and give everyone access to make a difference, no matter the amount.

Launch Date:

We plan to launch recoverstrong.org around July 1st, 2020.